

ENTERPRISE STORAGE OPTIONS ON-PREMISE VS. CLOUD

ON-PREMISE

COST

From software & license updates to basic server maintenance, having an on-site IT team (or outsourcing one) is crucial.

Working with on-premise solutions on a long-term basis can be resource-intensive, as they require a significant amount of energy and maintenance to run at full-performance.

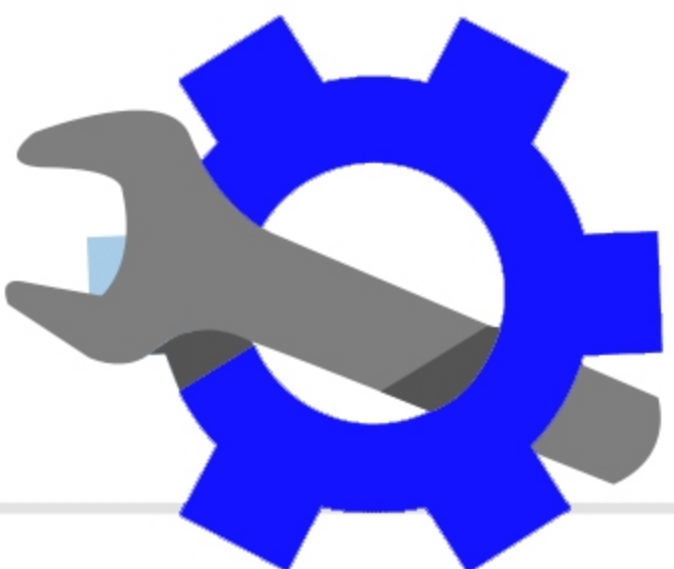
3-5
of years a server typically lasts.

CLOUD

The cloud storage service provider takes on the bulk of maintenance, software updates, and general troubleshooting.

With no need to invest in hardware or maintenance, SMBs and enterprises can reduce CAPEX and OPEX costs by using a cloud service for file storage and sharing.

TIME

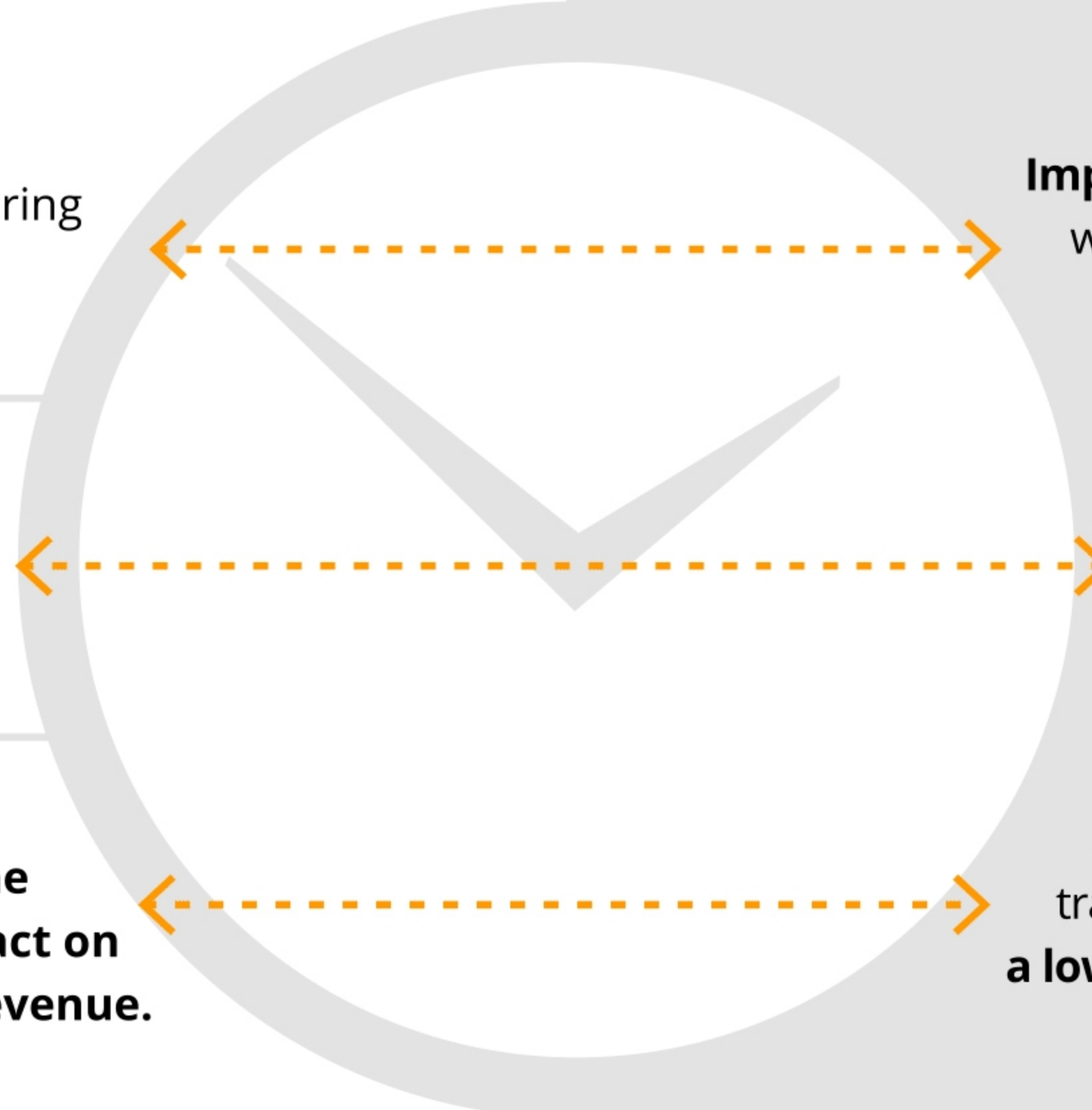


Customizing and scaling out company storage and file sharing needs can result in a **longer implementation process**.

When content is stored on-site within an organization's own private network, users can access their documents and **download large files with little to no latency**.

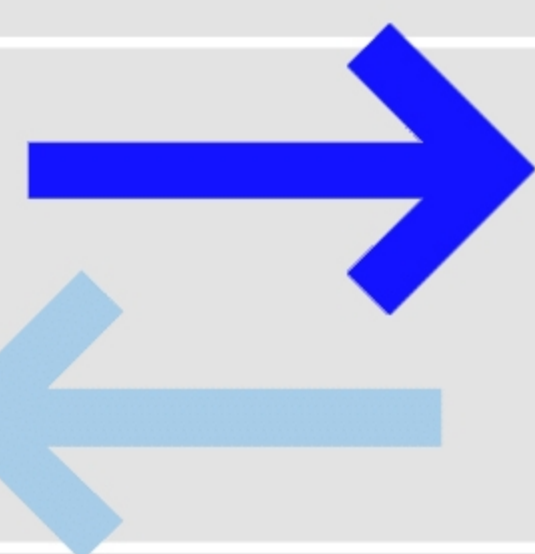


Depending on the size of the datacenter, **server downtime can have a significant impact on business operations and revenue**.



Implementation and build-out can be done quickly with cloud storage providers, which is particularly helpful for companies not in specialized industries.

Depending on internet speed and where the servers are located, **organizations can experience high latency** when retrieving files stored in a public cloud.



Cloud storage services have a track record of **higher stability and a lower level of overall downtime**.

26.5B
\$ lost annually due to IT downtime

SPACE

Scaling up on-premise file servers can be costly, as additional physical hardware must be purchased and maintained.

Most industries dealing with sensitive data have relied on dedicated file servers for the security, privacy and performance requirements not often guaranteed by outside vendors. These dedicated file servers ensure that sensitive records are kept on-site in accordance with compliance mandates.

While data storage in the cloud has typically been thought of as less secure, cloud vendors have innovated to fend against threats like malware and DDoS attacks. Cloud storage alone makes it difficult for companies to meet the security requirements of compliance mandates like the Health Insurance Portability and Accountability Act (HIPAA).

Cloud storage services are typically "pay as you go," allowing organizations to scale as necessary without the need for additional hardware space and maintenance costs.

HYBRID

BEST OF BOTH WORLDS

Hybrid storage environments employ powerful storage synchronization tools to provide both the flexibility of the cloud and the security of on-premise file servers.

On-premise back-up for security and compliance needs, as well as cloud service downtime

Anywhere, anytime access to files for remote workforces

Seamless file sharing both internally and with external stakeholders

Large enterprises often have several important line-of-business systems integrated with their legacy storage platform, making it impossible to abandon on-premise storage.